

Volocopter GmbH

- 1.2m EUR crowdinvesting
- November 2013, at the time the fastest European crowdinvesting >1m EUR (2.5 days)
- Series A funding to achieve production readiness



svsCP was mandated by the founders of e-volo GmbH (now re-named Volocopter) to raise capital of EUR 1m. At that time, Volocopter had developed a first airworthy prototype of a battery-powered multi-copter. The YouTube video of the maiden flight already had 3m+ views in mid-2013 (today (11/2017) 18m+). As a result, numerous press articles appeared. Due to the great public interest, svsCP recommended crowdinvesting in addition to the resources of the founders and the Climate-KIC.

As part of the project, svsCP advised Volocopter on the preparation of the business plan and financial plan, investment case, investment story, preparation of the data room and due diligence by the crowdfunding platform Seedmatch, the preparation of all marketing material for the presentation on the crowdfunding platform (including the storyboard of the video) and the investor communication after the start of the crowdfunding campaign.

The crowdfunding campaign raised EUR 1.2 m, which was used to obtain the type approval and to prepare for market entry. The crowdfunding campaign also sold 49 purchase options for the first Volocopter series.

In March 2016, the certificate for airworthiness for the Volocopter was granted. In the summer of 2017, Volocopter successfully completed a financing round of EUR 25m (lead investor Daimler Benz AG) and announced a strategic partnership with the Dubai Road and Transport Authority (RTA) to test the Volocopter as an autonomous air taxi.